

Professional Solicitor Campaign Detail

Professional Solicitor

Name: OUTREACH ASSOCIATES/DIRECT
ADVANTAGE MARKETING

Address: 2100 WHARTON STREET, SUITE 510
PITTSBURGH PA
15203-

Phone: (412) 381-2300

Fax: (412) 381-1259

FEIN #: 52-2406431

Charitable Organization

Name: NARAL PRO-CHOICE AMERICA

Address: 1156 15TH STREET, N.W., SUITE #700
WASHINGTON DC
20005-

Phone: (202) 973-3000

Fax: (202) 973-3098

FEIN #: 13-2630359

Campaign ID: 192-2216-7

Type of Solicitation: TELEMARKETING

File Date: 3/30/2007

Percentage of Funds - Charitable Organization: 12.00%

Percentage of Funds - Professional Solicitor: 88.00%

Revenues		Expenses	
Telemarketing	\$399,960	Salaries	\$351,281.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$351,281.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$48,679.00
Other Revenue	\$0.00		
Total Revenue	\$399,960.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007